

CRITICAL

Emergency Medical Response

COMMUNITY FUNDRAISING OFFICER

About CRITICAL:

CRITICAL is the largest Volunteer Emergency Medical Response charity in Ireland. It provides pre-hospital emergency care to critically ill and injured patients in rural and urban areas across the country.

Initially founded in 2009 as Irish Community Rapid Response, CRITICAL now has a growing network of volunteer responders operating in 20 counties in cities, towns, and villages. With over 100 medical responders, including emergency medical technicians (EMTs), paramedics, consultants and other qualified medical professionals, CRITICAL works in partnership with the National Ambulance Service (NAS) and responds to life-threatening emergencies.

CRITICAL envisions an Ireland where communities and those living in it have equal opportunities to receive a rapid medical response in the event of a medical emergency, injury, accident, or trauma.

The Role:

CRITICAL is now seeking a talented Community Fundraising Officer to join the fundraising team. This is a rewarding role for an energetic, proactive and motivated individual who is driven by the opportunity to make a real difference. You will have the opportunity to grow professionally and advance your career, working as part of a small but ambitious team. The successful candidate will be responsible for developing and establishing CRITICAL's community fundraising programme, growing a strong volunteer network and building long-term relationships with volunteer fundraisers.

The Community Fundraising Officer will play a pivotal role in developing and delivering CRITICAL's community giving programme. With an approach based on building long-term relationships with volunteer fundraisers, the officer will manage the delivery of various events and activities to create a sustainable income stream for the charity. They will establish and deliver excellent supporter care and stewardship to nurture strong relationships with supporters and event participants.




Donate Now:

www.criticalcharity.ie/donate

Irish Community Rapid Response CLG T/A CRITICAL
Registered Charity Number 20070762

CRITICAL is committed to the sustainable use of paper so that less new trees are cut down

CRITICAL – Emergency Medical Response,
Croom Primary Care Centre, Skagh,
Croom, Co. Limerick, V35 XT25, Ireland

 +353 021 419 0999
 info@criticalcharity.ie
 www.criticalcharity.ie

Key Responsibilities:

- Along with the Head of Fundraising, lead the strategy and budget development for Community Giving.
- Follow annual business plans to achieve targets.
- Monitoring and risk management for CRITICAL fundraising events.
- Recruit, manage and develop supporters to achieve agreed financial targets and develop loyalty to CRITICAL.
- Support and inspire individual volunteer fundraisers and groups.
- Drive engagement and participation in CRITICAL fundraising events and campaigns through digital and social media platforms.
- Develop and use fundraising products that best match supporters and local communities to generate maximum income.
- Ensure the delivery of local fundraising plans and activities and the roll-out of national campaigns.
- Represent and act as an ambassador of CRITICAL in order to build existing and recruit new support.
- Undertake supporter care activities to deliver excellent communication and support to various audiences.
- Promote awareness of all aspects of CRITICAL in assigned communities.
- Ensure that accurate and up-to-date financial and supporter records are maintained and accessible.

Please note: This is a new role with an ambitious, growing charity and a broad remit, and as such, these responsibilities are likely to grow and evolve.

Donate Now:

www.criticalcharity.ie/donate

Irish Community Rapid Response CLG T/A CRITICAL
Registered Charity Number 20070762

CRITICAL – Emergency Medical Response,
Croom Primary Care Centre, Skagh,
Croom, Co. Limerick, V35 XT25, Ireland



+353 021 419 0999



info@criticalcharity.ie



www.criticalcharity.ie

Skills & Experience:




- Previous experience in a fundraising role, but we'd also consider transferable skills from relationship-led roles such as account management, marketing, or sales.
- Experience working with community groups or engaging with people from all walks of life.
- Warm and engaging interpersonal skills, with a proven ability to build lasting relationships.
- Experience in working towards – and exceeding – financial targets.
- Ability to inspire and motivate people to feel they can make a difference through fundraising.
- Experience in managing a mixed community and events portfolio.
- Experience in attracting and recruiting volunteers and event participants through digital and social platforms.
- Experience working with third-party platforms to facilitate fundraising.
- Experience working with databases and using insight to drive activity.
- Excellent written and verbal communication skills, with the ability to speak with and inspire individuals and groups.
- Media engagement experience would be beneficial.
- Experienced public speaker who can effectively present information and ideas in verbal, written, and visual form.
- Excellent attention to detail and ability to multi-task.
- A team player with an open and flexible attitude.
- Ability to work in a fast-paced, dynamic environment with frequent evening and weekend work.
- Proficient working knowledge of MS Office, particularly Excel and Word.

Donate Now:

www.criticalcharity.ie/donate

Irish Community Rapid Response CLG T/A CRITICAL
Registered Charity Number 20070762

CRITICAL – Emergency Medical Response,
Croom Primary Care Centre, Skagh,
Croom, Co. Limerick, V35 XT25, Ireland

 +353 021 419 0999
 info@criticalcharity.ie
 www.criticalcharity.ie

CRITICAL

Emergency Medical Response

Application Details

- Salary: €35,000 to 40,000
- Type: Full-time, permanent
- Location: Croom, Co. Limerick / Hybrid working (approx 3 days per week from home)
- Please email your cover letter and CV to jeppe@criticalcharity.ie.
- The deadline for applications is 5pm on Friday, 24th May 2024.

Donate Now:

www.criticalcharity.ie/donate

Irish Community Rapid Response CLG T/A CRITICAL
Registered Charity Number 20070762

CRITICAL – Emergency Medical Response,
Croom Primary Care Centre, Skagh,
Croom, Co. Limerick, V35 XT25, Ireland



+353 021 419 0999



info@criticalcharity.ie



www.criticalcharity.ie